



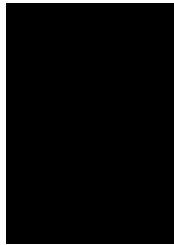
## FREEWILL SHAKESPEARE FESTIVAL

PLAYS FOR A MIDSUMMER NIGHT.

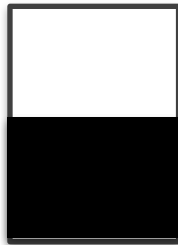
### Program Advertising

Our advertisers reach a large, diverse audience of Shakespeare fans. Average annual attendance is over 14,000, made up of an eclectic demographic high in youth, seniors and families. The Festival Program is distributed to every patron during the four week festival. Many audience members keep the program for reference or as a souvenir or pass it on to friends and neighbors to introduce them to the Festival.

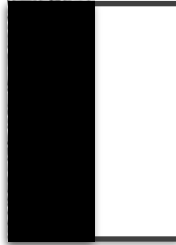
Full Page  
4.75in.W  
x7.75in.H  
\$1,300



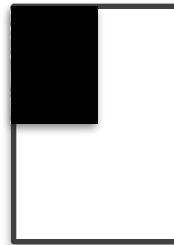
½ Page Hor  
4.75in.W  
x3.75in.H  
\$800



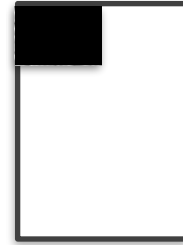
½ Page Vert.  
2.25in.W  
x7.75in.H  
\$800



¼ Page Vert.  
2.25in.W  
x3.75in.H  
\$500



1/8 Page  
2.25in.W  
x1.86 in.H  
\$250



Full page back outside/front inside cover: \$2000

*\*Speak to us about our not for profit discount and our special Arts pages*

### Digital File Requirements

- Preferred format is print ready PDF, CMYK (no colour profiles), all fonts embedded.
- Ad material may also be supplied in Adobe Indesign CS3 or earlier for Macintosh. No PC files with the exception of properly prepared PDF files.
- If sending native files all imported logos, images, photos (tiff, bmp, eps, etc) must be included as high-resolution files of at least 300 dpi at final size, CMYK.
- Fonts must be included.
- All colour must be converted to CMYK - no spot colours.
- Do not supply RGB colour files; Low resolution GIF, jpeg files from the Internet; images scanned from pre-printed materials will not reproduce properly.
- Do not supply ads as MSWord or Corel Draw.

### Deadlines

Space reservation: First-come-first served (deadline May 13)

Camera-ready artwork: May 20

Payment is due prior to: May 31. Payment to be made via cheque or credit card.

**Limited space available! First come, first served! Book early!**

*Additional charges apply for graphic design work for your advertisement, if needed.*

*Sample of the 2013 program: [http://issuu.com/freewillshakespeare/docs/free-6410\\_program\\_final](http://issuu.com/freewillshakespeare/docs/free-6410_program_final)*

**For Information and Reservations contact:**

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